

ARTS AND CREATIVITY EXHIBITION (ACE2018)

Write & Illustrate Competition

Theme:

**“A Thing of Beauty is a Joy Forever:
Showcasing Malaysian Heritage”**

PREAMBLE

The Malaysian Invention and Design Society (MINDS), founded in 1986, is the largest body in the country representing individuals, universities and companies who pursue excellence in invention, creativity, innovation, research and development, and industrial design. Responsible for promoting high standards of invention and design, MINDS aims to foster professionalism and encourage continuing professional development among its members. Its flagship, the International Invention, Innovation and Technology Exhibition (ITEX), has become an international platform for local and international inventors as well as research scientists to not only exhibit their inventions and innovations to the business community but also to commercialize their unique inventions.

With wealth and knowledge creation through innovation as the key national agenda to transforming the nation, the importance of developing creative thinking has become more pertinent and crucial. As such, MINDS is interested to explore other means of inculcating creativity and subsequently, innovation, i.e., through the Arts.

Thus, was born the Art and Creativity Exhibition (ACE) in 2015. ACE2018 is in its third year.

OBJECTIVES OF THE WRITE AND ILLUSTRATE COMPETITION

The goal of this competition is to capture the children’s and youth’s understanding and appreciation of Malaysia’s diverse heritage through illustrated creative writing.

We hope to achieve the following objectives:

1. To actively encourage creative imagination, both in writing and in drawing
2. To improve English language skills
3. To inculcate a sense of pride and love for Malaysian heritage
4. To promote reading and knowledge in the unique characteristics of Malaysian heritage

RULES AND REGULATIONS

Eligibility categories

The competition shall be open to the following categories of students and young adults throughout Malaysia:

1. Primary school children. Participation is open to all students from Standard 1 to Standard 6
2. Secondary school children from Form 1 to Form 6.
3. Tertiary. Undergraduates below 25 years of age as of 1 January 2017

Rules

1. Entries shall be relevant to the theme. An entry should not be a description of Malaysian heritage.
 - All participants are required to write a story based on Malaysian heritage – which can be culture, buildings, fables performing arts, etc. and submit it with an accompanying drawing.
2. Entries shall be the original product of an individual or a team of two, comprising an original written piece illustrated by an original drawing.
3. Each story shall be written in English and shall not be more than 1000 words, typed at 1½ spacing. Entries which exceed the maximum number of words will be disqualified.
4. The illustration must be related to the story. Only hand drawing and painting techniques can be used for the production of the illustration. Computer-assisted or digital artwork will not be accepted. There is no restriction on the drawing and colouring materials which can include crayons, colour pencils, poster colours, etc.
5. The story and illustration must carry only positive aspects of Malaysian heritage. No subject of political controversy is allowed.
6. The decision regarding the suitability of all entries for this competition will be made by a panel of qualified persons. All decisions shall be final and no correspondence will be entertained.

Judging criteria

- Creativity in imagination
- Creativity in language expression
- Creativity in illustrative/artistic skills

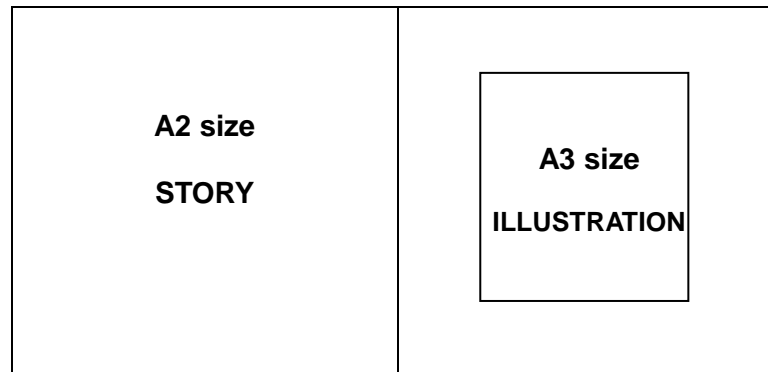
Submission requirements

1. Every entry must bear a title.
2. Each entry must be original in concept, design and execution, and must not violate copyright laws. The illustration of any entry that has been copied from an

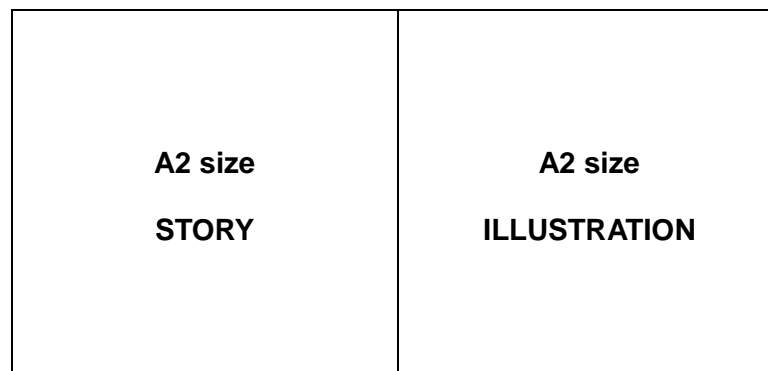
existing photograph or image (including a painting, graphic, or advertisement) will not be accepted, and the entry will be disqualified.

3. Every entry must adopt a standard template, viz.

- The entry (story + illustration) will be in a landscape orientation (half for the story and half for the illustration).
- For Primary and Secondary schools, the artwork will cover an area of size A3, while the story will cover an area of size A2:



- For the Tertiary level, both story and artwork will each occupy an area of size A2:



- Font size: 16 pt
- Font type: Arial
- Spacing: 1½

4. Accepted media for illustrations are as follows:

- Painting: oils, acrylics, watercolours, etc.
- Drawing: colour pencils, pencil, ink, markers, pastels, crayons, charcoal (it is recommended that charcoal and pastel drawings be fixed)
- Mixed media is allowed.

5. Participants must photograph and scan their entries in the original medium and submit:

- The story in MS Word
- The illustration in jpg
- The Student Information Release Authorization form. The authorization constitutes a legal release. *The student and the school/ institutional*

authority must sign where appropriate. Entries without the signed originality declaration and release will NOT be accepted.

6. Submit the above electronically to:

MINDS Secretariat
E-mail: minds.ace@gmail.com

Closing date for submission: **25 January 2018**

7. Contestants whose entries have been shortlisted will be informed by **16 March 2018**, when further detailed information and instructions on the delivery of these entries will be given.
8. Only shortlisted entries will be exhibited in the ACE2018 exhibition at the Kuala Lumpur Convention Centre (KLCC) in conjunction with ITEX 2018 which will run from **10 to 12 May 2018**.

Prizes:

For each category:

First prize: RM1,000

Second prize: RM500

Third prize: RM300

All 1st, 2nd and 3rd prize winners will also be awarded medals (Gold, Silver and Bronze) and certificates.

Schools with winning entries will receive certificates of commendation.

All other participants will receive certificates of participation

Intellectual Property Rights

MINDS shall own all rights to the stories and illustrations submitted for the purpose of this competition.

Enquiries

All enquiries for further clarification and information regarding this competition shall be addressed to:

MINDS Secretariat
E-mail: minds.ace@gmail.com
Tel: 03-71182062 (Ms Dong)

Participants are urged to check on updates on ACE2018 and for the status of their entries at the MINDS website (**www.minds.com.my**).